

20 Speakers, 2 Days, 360° View of Brand Marketing

8th brandfest 2011

The 8th Superlative Annual Brand Marketing Conference



8th BRANDFEST 2011

Meet 20 of the Region's Top Brand Builders/Advisers/Experts at Malaysia's Most Informative Annual Brand Marketing Conference

20th & 21st July 2011
Sunway Resort Hotel & Spa
Bandar Sunway, Petaling Jaya
Selangor, Malaysia

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Global Marketing Network



HRDF claimable! Special Group Rate: RM 1320.00 nett per pax (for 3 or more delegates)

IDEAS + INSIGHTS + INFORMATION

delivered with passion at Malaysia's
8th Brandfest 2011

20th & 21st July 2011: 20 of the region's Top Brand Advisers, Builders, Custodians & Experts are coming together to share their expertise and experience. They will deliver rich Ideas + Insights + Information; and inspire you and your team to elevate your brand's equity. Once again, we invite you to Malaysia's most informative annual brand marketing conference to discover better ways of unlocking the potential of your brand portfolio; and to craft better brand marketing & business development plans for 2012.

FRESH IDEAS FROM PRESENTATIONS YOU DO NOT WANT TO MISS!

- NIPPON PAINT: FROM IMAGINATION TO LEADERSHIP
- CELCOM: CUSTOMER-CENTRIC INNOVATION
- INSIGHTS: CLUSTERS OF MALAY CONSUMERS
- NIELSEN: PRODUCT CATEGORIES & DIRECTION
- BFM 89.9: BRAND JOURNEY PAR EXCELLENCE
- INTERACTION: THE NEW MARKETING COMM
- MCDONALD'S: BRAND EVOLUTION
- "SPARKS", "CREATIVE CONSUMERS" & BRAND INNOVATION
- BRAND STRATEGY vs. EXECUTION
- "MY CUSTOMERS ARE HAPPY!" OR ARE THEY REALLY?
- SOCIAL MEDIA PLANNING DEMYSTIFIED
- NESTLE: THE MILO CHRONICLES
- CITIBANK: ENRICHING THE CUSTOMER EXPERIENCE
- INNOVATION? BETTER GO FOR IT!

INTRODUCTION

Innovation: The thread that lurks behind most of the presentations that await your attention and interest this year. Though innovation, as is often said, is the lifeblood of brands and companies, it's not uncommon for many corporations to often misstep whilst seeing an innovation through to fruition. A noteworthy number of presentations will give you the undeniable impression that innovation must be backed by entrepreneurial flair, and a risk taking attitude to really make it work and deliver. This 8th Brandfest 2011 will also give you potent ideas from many other relevant fronts for getting more value out of your brand marketing investment.

20 of the region's top brand builders will deliver updated Ideas, Insights & Information in this two-day experience.

Come participate, get updated and move decisively to win your Brand Marketing battles come 2012!

HOW YOU WILL BENEFIT

- Know how a dash of imagination can grow your brand
- That transformative marketing & entrepreneurship go together
- How to lay the foundation for innovative transformation
- Know how to pursue innovation that will deliver growth
- Get a peek into Celcom's amazing "Secret of Success"
- Tips for crafting a new brand proposition in a crowded space
- About categories that offer potential for investment & growth
- How to connect with customers on their terms and benefit
- How to manage customer complaints like never before
- How McDonald's is staying ahead with a dash of panache
- The key elements that has evolved Milo into a heritage brand
- How to deploy an army of influencers to drive sales
- How creative consumers can generate innovative ideas
- How to close the gap between brand strategy and execution
- How to enrich the customer's on-brand experience
- How to craft powerful category-specific social media plans
- Informative & inspiring Cases, Cases & Cases!

WHO WILL BENEFIT

| Chairpersons | Managing Directors | CEOs | General Managers
| Marketing Directors | Chief Marketing Officers | Entrepreneurs
| Business Unit Heads | Business Development Managers
| Functional Managers | Marketing Managers | Category Managers
| Trade Marketing Managers | Marketing Consultants
| Retail Consultants | Product Managers | Brand Managers
| Brand Consultants | Product Executives | Brand Executives
| Sales Directors | Sales Managers | Sales Supervisors | Advertising
Managers | Customer Relations Managers | Marketing Trainers
| Marketing & Business Academics

INDUSTRIES THAT WILL BENEFIT

Advertising, Automotive, Banking, Construction, Cosmetics, Confectionary, Consumer Healthcare, Food & Beverage, Household Consumables, Insurance, IT, Education, Furniture, Logistics, Machinery, Merchant Banking, Personal Care, Petroleum, Pharmaceuticals, Publishing, Retail, Telecommunications and many more.

MEET THE CHAIR

**Andreas Vogiatzakis, Managing Director
OMD & PHD, Malaysia**

Andreas is passionate about researching and understanding markets. Armed with strong media and management experiences spanning six countries and three continents, Andreas has elevated OmnicomMediaGroup to a highly desirable position in Malaysia. Under his leadership, OMD Malaysia was conferred the Silver Award in 2008, and 2009 for Best Office of the Year in Southeast Asia – the only agency from Malaysia and the only media agency in Southeast Asia to win this highly coveted industry award.

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20 July 2011, Wednesday (DAY 1)

8.00 Registration and Morning Coffee

9.00 Welcome Remarks by Chairperson
**Andreas Vogiatzakis, Managing Director
OMD & PHD, Malaysia**

FROM IMAGINATION TO LEADERSHIP

9.15 All it takes is a Dash of Imagination,
Entrepreneurial Flair & Key Marketing Strategies to
Move-Up to a Leading Position!

**Gladys Goh, General Manager
Nippon Paint, Malaysia**

A challenger brand in a boring category; it transformed the category's marketing paradigm and fuelled consumer interest. Children now are influencers for a product that is recommended by painters and contractors. This keynote presentation will demonstrate how to move a brand to leading position with imagination, entrepreneurial flair and a mix of workable strategies

- Transformative marketing for a boring category
- The vision: Consumerising a "hardware" product
- Key consumer insights that drove transformation
- The pillars of Nippon's transformation and marketing
- The ascension of Malaysia's popular icon "Bobby"
- Key lessons shared.

Gladys Goh began her career with Unilever Malaysia, handling brands such as Pond's, Vaseline, Sunsilk and Fair & Lovely. She was responsible for propelling Sunsilk to leadership position in the highly competitive hair care market. She also served at Unilever Thailand to assist in developing the re-launch of Pond's there. She then joined Coca-Cola Malaysia as the Group Brand Manager for the Coca-Cola brand. In 2006, Gladys joined Nippon Paint Malaysia as the Asst. GM of Marketing with a key remit to make Nippon Paint the leader in the Malaysian decorative paint market. She also played an integral role in launching Nippon Paint in Pakistan. Gladys comes with more than 10 years experience in brand management.

10.00 Morning Refreshments

INSIGHTS: CLUSTERS OF MALAY CONSUMERS

10.15 How a Deep Insight into the Mind of Key Malay Consumer
Groups Can Expand Opportunities for Your Brand

**Yong Shel Vei, Research Director, Consumer
Knowledge & Insights
OmnicomMediaGroup, Malaysia / APAC**

Does every person in the Malay community share similar traits? Do they share similar outlooks towards life, education, lifestyle, religion, careers, consumption, and shopping? **This exciting presentation will detail the nuances of the various clusters of Malay consumers – and showcase the windows of opportunity available for brand builders.**

Shel joined OMG in 2006 to head Malaysia's Research Division, overseeing both OMD & PHD's research needs. She spearheaded all local research studies, including in-house & client's customised research projects. With an eye for insights, she has been adding invaluable insights to strategic communications planning. Prior to OmnicomMediaGroup, she spent 6 of her early research years specializing in qualitative research; and responsible for research for blue-chip clients like British American Tobacco, Unilever, Maxis, ICI, Mead Johnson & Sara Lee.

CELCOM: CUSTOMER-CENTRIC INNOVATION

11.00 Marketing Calling the Shots? That's Age Old Stuff!
Customer Insights + Innovation = Results! Find out How!

**Karan Hendrik Ponnudurai, Director of Innovation,
Celcom Malaysia & Laurenz Koehler, Managing Partner,
Duxton Consulting, Singapore**

The shift of power from company to consumer-led brands requires every company to re-think its approach to innovation – from a process that often is top-down to one that is truly bottom-up. **Many brand builders remain**

oblivious to the fact that up-to 95% of consumer decision-making is unconscious. Only an in-depth understanding of the customer's behavior will uncover true innovation potential and deliver a higher innovation success rate.

Know what Celcom has accomplished with Duxton Consulting to establish a psychological framework to inspire innovation and growth through deep-seated customer insights.

This presentation will showcase how to set up such a framework and let you in on some of the many innovations it helped to inspire. And also remind you about the innovations that flopped and why. This is also a rare opportunity to take a peek into Celcom's best kept secret!

BRAND JOURNEY PAR EXCELLENCE

12.00 **BFM 89.9: BODEK-FREE MINUTES! BRIBE-FREE MALAYSIAN!
Chronicling a Brand's Growth to Remarkable Success in a
Highly Competitive Space**

**Malek Ali, Founder, BFM Media, Malaysia &
Szu Lee, Deputy Chairman & Executive Creative Director,
McCann Erickson, Malaysia**

A brand known for its monochrome ads and quirky catchphrases! Engaging and connecting resolutely with a largely loyal audience amidst a plethora of brands, BFM 89.9 is Malaysia's most successful 24-hour independent radio station that is focused on business news and current affairs. Its remarkable growth in a short period of time has been fuelled by a host of strategic reasons: a clear-cut targeting strategy, quirky ads that always tickle, product development and programming that is different, including an engagement approach that talks to the target audience rather than talk down to them.

Get ready to meet the tag team Malek and Szu. Together, they will share with you what it took to crystallize the BFM brand, engineer its journey to remarkable success and entice listeners as well as advertisers with relevant programmes and cost-effective quirky communications.

1.00 Lunch

PRODUCT CATEGORIES & DIRECTION

2.00 **Some Product Categories are Growing, Others
Not as Much. Dynamics to Note and How to Manage.**

**Mukund Tripathi, Director, Retailer Measurement Services
The Nielsen Company Malaysia**

Nielsen, the world's leading marketing information company remains a source of information for brand builders operating in a wide range of product-markets. The company's info-repository has a direct impact upon brand marketing decisions. This presentation will deliver insights about key product categories in Malaysia and showcase their potential for brand marketers.

- Happenings in key product categories, Malaysia
- Growing categories and where marketers should invest
- How brand marketers can influence category growth
- Key consumer nuances and market trends to note
- Imperatives for brand building.

Since joining Nielsen India 19 years ago, Mukund has travelled across countries for work and has collaborated with Coca-Cola, Pepsi, P&G, Unilever, J&J, Kraft and GSK to name a few. After moving to Bangladesh in 2001, Mukund turned around the country unit's RMS business. In 2003, he moved to head the RMS business in Sri Lanka and received the Research Excellence Award in 2005 for the post-Tsunami research. He has gained the Best Director RMS 2008 award and led his team to win Best RMS Business Unit award for 2 consecutive years in 2007 and 2008.

INTERACTION: THE NEW MARKETING COMM

2.45 **With Modern Consumers, Participative Brand
Experiences Resonate Stronger Than Advertising**

**Chin Weng Keong, Managing Director
Arachnid, Malaysia**

In a world of empowered consumers, messaging clutter and skepticism towards advertising, just shifting where a brand talks at consumers makes little

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20 July 2011, Wednesday (DAY 1)

difference if it's still doing all the talking. A new way of approaching marketing communications has become necessary. What's required is for brands to step away from age-old notions of disruption and push-messaging, and deliver new and relevant levels of consumer connect today.

Gain insights from a plethora of case studies and examples of how brands are stepping away from their comfort zones and doing it right. See how communications can achieve results like never before when messaging is not the core objective, but a by-product of consumer participation and involvement.

Weng Keong co-founded Arachnid which has a global client portfolio and over 150 local and international awards for not just creative excellence, but also strategy and marketing results. It was voted Digital Agency of The Year by client marketers and has been ranked 3 times on the "Deloitte Asia Pacific Fast 500" fastest-growing companies. He was celebrated by Hugo Boss as one of six prominent Malaysians who have left an indelible mark in their fields; and featured in the inaugural edition of The Peak's Top 100 Who's Who in Malaysia.

3.30 Afternoon Refreshments

MCDONALD'S: BRAND EVOLUTION

Better, Not Just Bigger

3.45

**Sarah Casanova, Managing Director
McDonald's Malaysia**

McDonald's is managing the competitive frenzy in the food & beverage segment by launching innovative initiatives to stay relevant to its many target customers. It has had to contend with its fair share of challenges, has seen through it all and remains a potent brands as always.

- Warning signs and red flags that McDonald's took note
- New markets, new customers presented newer opportunities
- Product innovation that followed
- How McDonald's articulated its refreshed proposition
- Creative engagement approaches that worked

MARKETING has been the life blood of Sarah, and it has advanced her career at McDonald's. From Canada to Russia to Japan, and now Malaysia, Sarah has recorded some significant achievements. In 1995, she was a President's Award recipient; in 2001 she received the McDonald's Worldwide Marketing Achievement Award and in 2007, McDonald's Japan's marketing team received the same award under her guidance. She spent 6 years as Dean of Hamburger Marketing University, graduating over 650 McDonald's Marketing professionals from the class. She has been the Managing Director of McDonald's Malaysia since July 2009, and under her watch McDonald's Malaysia created a major milestone when it surpassed the RM1 Billion mark in sales for the first time ever in 2010.

4.30 End of Day 1



21 July 2011, Thursday (DAY 2)

8.00 Morning Coffee

**8.45 Opening Remarks by Chairperson
Andreas Vogiatzakis, Managing Director
OMD & PHD, Malaysia**

"SPARKS", "CREATIVE CONSUMERS" & BRAND INNOVATION

**9.00 Learn how global brands are:
_ Deploying an "Army of Influencers" to ignite potent brand conversations, and drive sales
_ Using Open Innovation to co-create break-through ideas with "creative consumers"**

Rafe Ring, CMO, Global Insights Group, Singapore & Benjamin Duvall, co-founder of Wildfire, China & Joel Cere, Strategy & Insights Director, eYeka Asia

As the founder of GLOBAL INSIGHTS GROUP, a "by-Invitation-only" C-level consultancy, Rafe and his group provide strategic advice, with a focus on innovation, to some of the world's top blue chip companies. In this session you'll be introduced to leading innovations he has brought to F500 clients across Asia and around the world.

"Sparking" brand conversations – peer to peer – between consumers.

Consumers today are more disengaged with advertising than ever, and rely heavily on their social community for reliable information on new products and brands. This is especially true in Asia, where consumers depend on the opinions of friends more than anywhere in the world.

See how brands harness the most powerful form of marketing: authentic word-of-mouth, from one trusted friend to another.

Learn what happens when passionate, social consumers – **call them "SPARKS"** – are the first to experience an exciting product, and how they build brand value.

Find out how brands from Unilever, Johnson & Johnson, Kraft Foods, Campbell's Soup Company, and Coca-Cola use an 'army of influencers' to increase sales, and how you can spark powerful conversations about your brand in the market today.

Co-creating brand innovations with "creative consumers".

With the pace of change in the marketing world accelerating faster than ever before, companies find it hard to get answers to their business and marketing challenges by only tapping their internal resources or a close network of agencies.

Some have experimented with consumers as change agents... with mixed results. As they often find-out, the challenge is not to involve consumers but to involve the right-type of consumers at the right time; and those who can identify problems but also create innovative solutions. You can call them **"creative consumers"**.

Learn how a community of over 145,000 passionate creative consumers across 76 countries help brands like Coca-Cola, Kraft, Chanel, Club-Med, HSBC, Renault, Sony & Swatch, L'Oreal, Estee Lauder leverage creative communities to re-invent their marketing, communication and products through co-creation and collaborative innovation.

When you see how creative consumers deliver innovative ideas and insights that are hard to unlock through conventional research and creative means, you'll find the output shockingly sophisticated, insightful, and entertaining.

Using interesting real-world case studies, Rafe, Benjamin & Joel will demonstrate that you too can connect your brand with consumers in innovative new ways.

10.30 Morning Refreshments

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21 July 2011, Thursday (DAY 2)

BRAND STRATEGY vs. EXECUTION

10.45 **A Gap Often Exists Between Brand Strategy & Brand Execution. Why? And How do Companies Bridge the Gap?**

**Andy Bain, Creative Director
DIA Brands, Singapore**

Successful brands are born from the careful fusion of strategic thinking and creative delivery. All too often brand strategy may be sound but execution is poor. The gap is not uncommon. So how do you translate a solid strategic platform into relevant and engaging brand messaging and creative? **This presentation will showcase with case studies why such gaps exist and how best you can manage them thru' proactive measures. It will highlight how to bridge these gaps and bring brand strategy to life with relevant & imaginative delivery that maximizes brand effectiveness.**

Andy is a strategic branding and communications specialist with over 20 years experience. An award winning creative, he has worked across both sides of the globe, including London, Hong Kong and Singapore, helping companies both large and small to bring their brands to life and realize their potential. His extensive experience spans sectors as diverse as international finance, luxury goods and even a Formula 1 Team. And DIA Brands delivers business advantage to some of Asia's leading companies through the fusion of insightful thinking and creative design.

"MY CUSTOMERS ARE HAPPY!" Or Are They REALLY?

11.30 **The Management Believes that Customers ARE Happy; But All is NOT What it Seems at Ground Level!**

**Dato' Paul Selva Raj, CEO
National Consumer Complaints Centre (NCCC), Malaysia**

The NCCC isn't a mere repository of over a million complaints. **It has an intimate understanding about the nature of consumer complaints; and more than what brand builders think they know!** Interestingly, the NCCC is often adding value to understanding customer expectations and enhancing the complaints management systems of many companies. This presentation is not about an analysis of consumer complaints but an opportunity to get some no-holds-barred unbiased pointers about adding value to your complaints management system; and to your brand's reputation.

- What do Malaysian consumers REALLY complain about?
- Where brand marketing companies go wrong
- The NCCC-inspired innovative protocols that companies in Malaysia have locked in place to manage complaints; with better results to show.

Paul is CEO of the Federation of Malaysian Consumer Associations (FOMCA) and a Director of Consumer Research & Resource Centre (CRRRC). He was previously the Executive Director of Yayasan SALAM Malaysia; and also served as the Head of Research for the Institute for Policy Research, a think-tank focusing on social policies and consumer related issues. He was also the CEO of a Training & Performance Consultancy Agency. Paul has been involved with the consumer movement for more than 25 years.

THE MILO CHRONICLES

12.15 **The Story Behind the Evolution of Malaysia's Most Iconic Beverage**

**Don Howat, Executive Director (Coffee & Beverages)
NESTLE Malaysia & Singapore**

A story to be heard! This is one brand that continues to endear to many demographics in the Malaysian society. Its category entrenchment is legendary and unassailable. The ubiquitous Milo is an indelible part of the Malaysian consumption landscape and has experienced nothing short of remarkable growth despite the many challenges.

- How Milo evolved to relevance that is unmatched
- Eliciting the interest & support of many types of Malaysians
- Product innovation & line extensions that deliver
- Communications & sponsorships that build brand equity
- Milo moving forward.

Don is currently the Executive Director of the Coffee & Beverages business unit of Nestlé Malaysia. He has served Nestlé for over 18 years including international roles. Don Howat spent 3 years in Nestlé Russia where he was responsible for the coffee and beverage business. He also spent 3 years in Switzerland as Commercial Director responsible for Developing Markets in the Coffee and Beverage Strategic Business Unit. Don Howat is a graduate in Business studies from the Manchester Metropolitan University, United Kingdom.

1.00 **Lunch**

INNOVATION? BETTER GO FOR IT!

2.00 **How "High ROI Brands" and "Customer Connects" Emanate from Companies with a Fondness for Innovation**

**Alan Fairington, Managing Partner &
David Burton, Senior Consultant
Duxton Consulting, Singapore**

Innovation is the life blood of every company! Many aspire to innovate but don't have the processes, systems or behaviours to achieve any real innovation. Innovation starts with listening to customers and finding insights which are the stepping stones from which the creative process begins. **This presentation will use case studies to demonstrate the process and the behaviours needed to develop and perpetuate an innovation culture to develop your brand and build your company's future.**

Alan, the author of "The Age of Selfish Altruism" has intense experience in crafting strategic brand communications and innovation solutions to a broad range of brands across diverse categories and markets. His experience was shaped and honed at the highest levels in JWT, Malaysia, Hong Kong, China and Taiwan. David is adept at using morphological research to identify real insights. He applies this for brands in Australia, Singapore, Malaysia, UK and Germany. He helps achieve successful outcomes for brands through understanding consumer needs, finding vital insights & providing actionable strategies.

CITIBANK: ENRICHING THE CUSTOMER EXPERIENCE

3.00 **Bringing Inventive Innovation to Bear-Upon and Enrich the Customer's On-Brand Experience**

**Francesco Lagutaine, Chief Marketing Officer
Citi Asia Pacific**

The banking industry is getting used to the idea of well-informed consumers, savvy competitors, the launch of a spate of financial products and brands, and a fragmented media landscape that is complicating customer reach. **Amidst the melee, Citibank is reinventing its customer experience strategy to ascend its brand equity. Find out how the Citibank brand is enriching the customer's on-brand experience, and how the Citibank brand is benefitting as a result.**

Francesco leads Citi's Marketing, Customer Experience & Loyalty efforts in the region. Previously, he was in New York responsible for Citi's global marketing outside the U.S. He joined Citi in 2005 and was part of the team responsible for Citi's global rebranding in 2007. Francesco's career began with ad agency Lowe & Partners and after, Saatchi & Saatchi, Germany, where he worked on pan-European accounts. Some of his advertising career highlights included repositioning Guinness to a younger segment, launch of "+HP anything is possible" campaign across 15 markets and American Express "My Life, My Card" campaign when he was Senior Partner with O&M, New York in 2003.

3.45 **Afternoon Refreshments**

SOCIAL MEDIA PLANNING DEMYSTIFIED

4.00 **How to Plan and Integrate the Various Social Media Platforms Effectively for Your Category and Brand**

**Nicholas Chay, Country Manager, Nom Nom Media, Malaysia &
Huiwen, Country Manager, Nom Nom Media, Singapore**

From Blogs to Facebook to Friendster to Stumbleupon to Twitter to YouTube etc. etc – the plethora of social media platforms often confuse many planners. **And brand marketers have more unanswered questions...which ones will work best for our category and brand? How do we choose the campaign to go with? How many platforms do we choose? How do we put it all together to work? What KPIs do we use to measure effectiveness? This presentation will answer these critical questions with supporting case studies from various product categories.**

Nicholas and Huiwen are both at the forefront of strategizing and executing Social Media campaigns for local, regional and international brands – together but from opposite sides of the Causeway. Both Nicholas and Huiwen believe that social media is fast becoming a staple in everyday life; its relevance to brand building a no-brainer and both are constantly crafting innovative social media plans to help brands reach out and connect.

4.45 **End of Brandfest 2011**

REGISTRATION FORM



The 8th Superlative Annual Brand Marketing Conference 2011

Date: 20th & 21st July

Venue:

Sunway Resort Hotel & Spa
Bandar Sunway, Petaling Jaya
Selangor, Malaysia

Delegates

1. Dr/Mr/Ms/Mrs : _____

Position : _____ Email : _____

2. Dr/Mr/Ms/Mrs : _____

Position : _____ Email : _____

3. Dr/Mr/Ms/Mrs : _____

Position : _____ Email : _____

Company Name : _____

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Approving Manager : _____ Position : _____

Tel : _____ Fax : _____ Email : _____

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FOR YOUR INFORMATION

CONFERENCE FEE (remitted in advance)

Includes refreshments, lunch and conference documentation

Regular Registration Fee:

RM 1680.00 per pax

Early Bird Rate:

RM 1580.00 nett per pax (by 30 June 2011)

Group Rate:

RM 1480.00 nett per pax (for 2 delegates only)

I wish to claim 10% discount as:

- Last year's Brandfest Delegate (or)
 An MPH Reader's Circle Member (Individuals only)

Special Group Rate:

RM 1320.00 nett per pax (for 3 or more delegates)
No discounts whatsoever applies here.

PAYMENT METHODS

Cheque: Payable to "Brandedge Sdn Bhd"

Bank Transfer: Public Bank Berhad
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51000 Kuala Lumpur, Malaysia
Acc No.: 3 137877236
Swiftcode: PBBEMYKL

Other Pertinent Information:

Walk-in delegates may be admitted if seats are available (with payment). Substitute delegates can replace those who are unable to attend; name/designation to be furnished 3 days before the forum date. Cancellations will not be accepted after 13 July 2011. A 90% refund will be effected for cancellations after 13 July 2011. The Organizer may amend any element of the conference, only due to extreme unavoidable circumstances.

ENQUIRIES

Please Ask For:

Raghunath: +6. 012. 332 5626

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Tel: (603) 8070 6624, 8071 6624

Email: brandman@tm.net.my

REGISTRATION

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